Superior Die Phase 1 Scope

What We Need

Webflow prototype converted into a Wordpress template

About The Client:

Superior Die Set Corporation is a steel and aluminum manufacturing company specializing in stamping, molding, and forging. The goal is to create a single database of custom post types for partnerships, resources, team members, press, case studies, whitepapers, brands, products, history, catalogs, faqs, and industries.

Resources

Phase 1 Page Designs

- Home - https://superiordie.webflow.io/
- Partnerships - https://superiordie.webflow.io/partners
- Who We Are - https://superiordie.webflow.io/who-we-are
- Upload a File - https://superiordie.webflow.io/upload-a-file
- Resource Center - https://superiordie.webflow.io/resource-center
- Request a Quote/Contact - https://superiordie.webflow.io/contact-us
- Leadership - https://superiordie.webflow.io/leadership
- Press - https://superiordie.webflow.io/news
- Whitepapers - https://superiordie.webflow.io/news
- Case Studies - https://superiordie.webflow.io/news
- Press/Whitepapers/Case Studies: https://superiordie.webflow.io/news-individual
- Brands - https://superiordie.webflow.io/brands

Phase 2 Page Designs (Coming Soon)

- Industries
- Product Archive
- Product Individual
- OneSource
- Capability & Materials
- History
- COVID-19
- Culture
- Open Positions/Careers
- FAQs
- 3D Content
- Die Estimator
- Catalogs
- Full Width Page Template (Privacy/Terms)

Current Website

- https://www.supdie.com/

Website Overview

Features (Global)

- Custom post types for partnerships, resources, team members, press, case studies, whitepapers, brands, products, history, catalogs, faqs, and industries.
- Ability to add filters to resources, press, case studies, whitepapers, products, and catalogs.
- Ability to add search per page type in resources, press, case studies, whitepapers, products, and catalogs.
- Ability to customize mega menus with photos and links.
- Ability to link nav items to external links.
- HubSpot integration - Integrate HubSpot forms for all standard contact forms, signup forms, etc...
- Advanced contact forms for more complicated forms such as the file upload.
- CAD file upload capabilities.
- Ability to upload a separate mobile graphic for hero sections. If no mobile graphic is uploaded it should default to the main hero graphic.
- All page content should be editable.
- All external links should open in a separate tab.

- All forms should have recaptcha functionality (unless HubSpot doesn't offer this functionality)

Page Details

Home

- Intro animation
- Hero Background Video
- Announcement bar with linking functionality
- Ability to add logos
- Product category slider tied into CMS
- Industries slider tied into CMS
- Animations while scrolling including fade in, parallax, etc...

Partnerships

- All page content should be editable
- Ability to add partners with title, description, image, and external link.

Who We Are

- All page content should be editable

Upload A File

- All page content should be editable
- Advanced contact forms
- Ability to upload files including CAD files.

Resource Center

- All page content should be editable
- ~~Ability to filter resources. (See bar above the content)~~
- ~~Ability to search for resources.~~
- ~~Ability to link resources to a downloadable file or an external link.~~
- Grid view of clickable resources - link to each archive page

Request A Quote/Contact

- All page content should be editable
- Ability to add google maps using embed.

Leadership

- All page content should be editable
- Ability to add/remove/edit page members.
- Ability to add image, name, position, and short description.

Press

- All page content should be editable
- Ability to filter press. (See bar above the content)
- Ability to add a preview image, display the date, display the filter category/tag, and preview text.
- Ability to link to a downloadable file, external link, or individual press page.
- Ability to search press.
- Signup form integration that adds to HubSpot contact list.
- This page layout/functionality will be shared on press, whitepapers, and case study pages.
- Please display 5 posts per page. The first page will be the only page that contains a sign up form in between posts.

Whitepapers

- All page content should be editable
- ~~Ability to filter whitepapers. (See bar above the content)~~
- Ability to add a preview image, display the date, display the filter category/tag, and preview text.
- Ability to link to a downloadable file, external link, or individual whitepapers page.
- Ability to search whitepapers.
- Signup form integration that adds to HubSpot contact list.
- This page layout/functionality will be shared on press, whitepapers, and case study pages.
- Please display 5 posts per page. The first page will be the only page that contains a sign up form in between posts.

Case Studies

- All page content should be editable
- ~~Ability to filter case studies. (See bar above the content)~~
- Ability to add a preview image, display the date, display the filter category/tag, and preview text.

- Ability to link to a downloadable file, external link, or individual case studies page.
- Ability to search case studies.
- Signup form integration that adds to HubSpot contact list.
- This page layout/functionality will be shared on press, whitepapers, and case study pages.
- Please display 5 posts per page. The first page will be the only page that contains a sign up form in between posts.

Press/Whitepapers/Case Studies Individual

- All page content should be editable
- Display title, filter category, and date in hero.
- WYSIWYG rich text editor for the full post.
- CTA with back button functionality.

Brands

- All page content should be editable
- Ability to add brands with title, description, image, and external link.

Additional Information

Key Breakpoints (Frontend Design)

- 1400px (Desktop)
- 991px (Tablet)
- 767px (Landscape Mobile)
- 479px (Portrait Mobile Large)
- 320px (Portrait Mobile Small)